

HAPPY TROLLEY



The Delft Institute of **Positive** Design is pleased to announce the 'happy trolley' design competition for IDE Delft students.

The aim of the competition is to collect innovative design proposals on how KLM airplane meal trolleys can be re-designed to have a second life on the ground. The competition dares designers to deliver creative designs that contribute to human flourishing.



The Delft Institute of Positive Design (DIOPD)

This competition is organised by DIOPD, an IDE Delft institute that initiates and stimulates the development of knowledge that supports designers in their attempts to design for human flourishing. Positive Design envisions and realizes positive futures: it enables and inspires people to develop their talents, to increase their freedom, to deepen their relationships, and to contribute to their communities.

Design competition

KLM is in the process of replacing their on-board food trolleys by new designs. Because the old trolleys will be discarded, KLM has decided to make these old trolleys available for people who have ideas for giving them a second life. In this competition we are looking for design proposals for 'upcycling' the trolleys: the challenge is to design a new purpose that stimulates wellbeing. The user group and context of use is open. The design proposal can include one or more trolleys, and the trolley design can be adjusted to enable the new usage purpose.

Procedure

The competition has two stages. The first stage is to submit a design plan. Up to twenty plans will be selected by the jury. In the second stage, these designs will be executed into working prototypes.

Award

Award is not yet determined (will be made available by KLM, and published on the competition website).

Additional information

Visit the competition website: www.diopd.org/happytrolley
 Open lunch meeting for general information and answering questions: **January 14, 12:30, Bernd Schierbeek room.**

Timeline

January 14
 Open lunch meeting, 12:30,
 Bernd Schierbeek room

January 20
 Student (teams) register for participation

February 25
 Submission design plan
 (submission stage 1)

March 5
 Notification of selected design plans

May 6
 Submission prototypes and presentation
 material
 (submission stage 2)

May 24
 Exhibition and award ceremony

